IFMA’s WORLD WORKPLACE 2013
The Facility Conference & Expo
Oct. 2-4 | Philadelphia, PA, USA

Leading FM: Advance Business, Get Results.

REGISTER TODAY
to get the best price for the world’s best FM event!

www.worldworkplace.org
These are your words, not ours—your observations and accolades as a World Workplace attendee.

"WORLD WORKPLACE LIVED UP TO MY EXPECTATIONS. I LOOK FORWARD TO ATTENDING MANY MORE."

We couldn’t have said it better ourselves.

EDUCATIONAL SESSIONS, DISCUSSIONS AND PROMINENT GUEST SPEAKERS WILL ADDRESS:
- strengthening your influence as a leader of change;
- enhancing facility performance to create a results-oriented workplace;
- advancing business through strategic, efficient and innovative FM.

NETWORKING ACTIVITIES AND SPECIAL EVENTS WILL ALLOW YOU TO:
- explore our host city, a living textbook of American history;
- meet and reconnect with colleagues from around the world;
- get inspired, get energized and get ready to lead FM in your organization.

Event Highlights

Each day of the event, you’ll find something of interest, something of benefit and something of value.

TUESDAY, OCT. 1

New Feature!
"Deeper Dive" Sessions
1 P.M. – 5 P.M.
In-depth sessions covering topics such as: Disaster Preparedness & Recovery: New Normal is Anything But and Leadership Strategy!

THURSDAY, OCT. 3

Educational Sessions
Concrete Information You Can Apply Immediately
Take advantage of a full day of sessions geared toward the interests of facility management and other workplace professionals. Select sessions directly related to your responsibilities, challenges and professional goals.

WEDNESDAY, OCT. 2

Special Guest
Philadelphia Mayor
Michael A. Nutter
We are honored to welcome Mayor Nutter as a speaker at the opening session. Recognized for his leadership and inspired community programs, Mayor Nutter is the president of the U.S. Conference of Mayors, a non-partisan organization of almost 1,300 U.S. cities with populations of 30,000 or more.

Welcome Reception
Follow in the Footsteps
of Benjamin Franklin
Sponsored by CAT
One of the first hands-on science museums in the U.S., the Franklin Institute showcases innovation in science and technology. Interactive exhibits, food and beverage throughout, a dessert station in the planetarium, music, dancing and networking will make this evening an event to remember.

FRIDAY, OCT. 4

Closing Keynote
Barbara Corcoran Concludes the Program
Real estate mogul, author, contributor to NBC’s “Today Show” and an investor/shark on ABC’s reality show “Shark Tank,” Barbara Corcoran will wow attendees with her inspirational, sometimes outrageous and always no-nonsense strategies for success.
## Program at a Glance

**IFMA’s World Workplace 2013 will be held at the Pennsylvania Convention Center (PCC), 1101 Arch St., Philadelphia, Pa., USA.**

### MONDAY, SEPT. 30

- **2 P.M. – 5 P.M.** IFMA Foundation Board of Trustees Meeting
  Philadelphia Marriott Downtown, 2nd Level
- **2 P.M. – 5 P.M.** Satellite Registration
  Philadelphia Marriott Downtown, 2nd Level

A convenient option for pre-registered attendees to verify registration and print name badges.

### TUESDAY, OCT. 1

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7 A.M. – 2:30 P.M.</td>
<td>On-site Registration PCC, Pre-function 200 Level Registration kiosks open to pick up your name badges, make changes to your registration or purchase additional tickets.</td>
</tr>
<tr>
<td>8 A.M. – 5 P.M.</td>
<td>On-site Registration PCC, Pre-function 200 Level IFMA Bookstore Open PCC, Expo Floor, Hall CDE</td>
</tr>
<tr>
<td>8 A.M. – 6 P.M.</td>
<td>Show Office PCC, Pre-function 200 Level</td>
</tr>
<tr>
<td>8 A.M. – 9 A.M.</td>
<td>IFMA Council Meetings PCC, 100 Level</td>
</tr>
<tr>
<td>9 A.M. – 10 A.M.</td>
<td>Satellite Registration Philadelphia Marriott Downtown, 2nd Level</td>
</tr>
<tr>
<td>10 A.M. – 11 A.M.</td>
<td>Official Welcome &amp; Opening Session PCC, 4th Level, Terrace Ballroom</td>
</tr>
<tr>
<td>11 A.M. – 4 P.M.</td>
<td>“Deeper Dive” Sessions 1-2 PCC, Rooms 118 A, C</td>
</tr>
<tr>
<td>11 A.M. – 12:30 P.M.</td>
<td>IFMA Foundation Celebration Pennsylvania Academy of the Fine Arts 118 N. Broad St.</td>
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### WEDNESDAY, OCT. 2

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>10 A.M. – 11:30 A.M.</td>
<td>On-site Registration Philadelphia Marriott Downtown, 2nd Level</td>
</tr>
<tr>
<td>11 A.M. – 4:30 P.M.</td>
<td>IFMA Bookstore Open PCC, Pre-function 200 Level</td>
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### THURSDAY, OCT. 3

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<tr>
<td>8 A.M. – 8:30 A.M.</td>
<td>IFMA Bookstore Open PCC, Pre-function 100 Level</td>
</tr>
<tr>
<td>10 A.M. – 10 A.M.</td>
<td>Satellite Registration Philadelphia Marriott Downtown, 2nd Level</td>
</tr>
<tr>
<td>10 A.M. – 11:30 A.M.</td>
<td>On-site Registration PCC, Pre-function 200 Level</td>
</tr>
<tr>
<td>11 A.M. – 5 P.M.</td>
<td>IFMA’s World Workplace Welcome Reception Sponsored by CAT The Franklin Institute 222 N. 20th St.</td>
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### FRIDAY, OCT. 4

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7 A.M. – 2 P.M.</td>
<td>Solutions Arena: ARCHIBUS PCC, Hall CDE</td>
</tr>
<tr>
<td>7 A.M. – 3 P.M.</td>
<td>ePoster Competition PCC, Pre-function 200 Level</td>
</tr>
<tr>
<td>7 A.M. – 9 A.M.</td>
<td>Speaker’s Lounge Open PCC, Room 118B</td>
</tr>
<tr>
<td>9 A.M. – 10 A.M.</td>
<td>IFMA Bookstore Open PCC, Pre-function 100 Level</td>
</tr>
<tr>
<td>10 A.M. – 12:30 P.M.</td>
<td>Concurrent Educational Sessions 6.01 - 6.13 PCC, 100 Level</td>
</tr>
</tbody>
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### Sincerely,

[Signature]

[Name]

[Title]
Held in conjunction with World Workplace, IFMA’s Fall Symposium offers a series of classroom courses beneficial to those who want to expand their knowledge of FM core competencies or are pursuing one of three globally recognized credentials:

Courses

<table>
<thead>
<tr>
<th>Courses</th>
<th>Dates</th>
<th>Pricing</th>
</tr>
</thead>
<tbody>
<tr>
<td>Project Management Course (FMP)</td>
<td>Sept. 28-29</td>
<td>Member: US$700</td>
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<tr>
<td>Operations and Maintenance Course (FMP)</td>
<td>Sept. 30-Oct. 1</td>
<td>Nonmember: US$900</td>
</tr>
<tr>
<td>Finance and Business Course (FMP)</td>
<td></td>
<td>GSA: US$679.05</td>
</tr>
<tr>
<td>Facility Management: A Practical Introduction</td>
<td>Sept. 28-29</td>
<td>Member: US$495</td>
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<tr>
<td>Workshops 1-4</td>
<td></td>
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<tr>
<td>SFP Course Series</td>
<td></td>
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<tr>
<td>■ Sept. 28-Oct. 1: Strategy &amp; Alignment for</td>
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<tr>
<td>Sustainable Facility Management and Managing</td>
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<td>Sustainable Facilities</td>
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<tr>
<td>■ Oct. 2-4: Operating Sustainable Facilities</td>
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<tr>
<td>CFM Exam Prep Workshop Plus</td>
<td>Sept. 28-Oct. 1</td>
<td>Member: US$1,995</td>
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<tr>
<td></td>
<td></td>
<td>GSA: US$1,940.60</td>
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</tbody>
</table>

The SFP Program is sold as a series. If you are unable to attend all six days in Philadelphia, you may complete one part in the classroom and the remaining part via self-study.

CFM Exam Prep Workshop Plus

GSA Pricing Available

IFMA is authorized by IACET to offer a total of 3.8 CEUs for FMP courses. If the SFP series is completed via the instructor-led courses, IFMA will offer 60 CFM maintenance points and is authorized by IACET to offer a total of 7.0 CEUs.

Welcome & Opening Session

WEDNESDAY, OCT. 2
10 A.M. – 11:30 A.M.

IFMA’s World Workplace officially kicks off on Wednesday morning with the opening session. IFMA President and CEO Tony Keane, CAE, IFMA Chair Jon Seller and past chair Marc S. Liciardello, CFM, MBA, CM will welcome attendees to this year’s event, and Philadelphia Mayor Michael A. Nutter will welcome attendees to our host city.

A discussion focused on Leading FM to Advance Business and Get Results will prime you for learning and stimulate conversations with colleagues about what’s on trend and what’s on the horizon for the profession.

Closing Session

Keynote Speaker Barbara Corcoran

FRIDAY, OCT. 4
2:15 P.M. – 3:15 P.M.

Following the Awards of Excellence Luncheon, real estate mogul and best-selling author Barbara Corcoran will entertain and inspire attendees with her insights on business success.

Starting The Corcoran Group with a US$1,000 loan, she created a US$5 billion real estate business. As a contributor on NBC’s “Today Show,” she comments on trends in the real estate market, and as a shark/investor on ABC’s reality show “Shark Tank,” she bought 13 businesses, which she’s shepherding to success.

The author of three books, Corcoran’s latest book, “Shark Tales,” was named the number-one business book on Amazon.com. “Shark Tales” details her inspiring true story and offers advice for anyone starting a business.

Sometimes outrageous, always straightforward, Barbara Corcoran will share stories and tips that will get you thinking, laughing and ready to accomplish anything.
IFMA Foundation Events

The IFMA Foundation is supported solely by the generosity of the FM community. Your participation at the following events sustains the Foundation’s purpose of fostering FM workforce development by collaborating with higher education institutions worldwide on FM degree programs, FM student scholarships and FM academic research.

TUESDAY, OCT. 1
Register for the golf tournament and new Foundation celebration (formerly known as the Foundation gala) on the World Workplace registration form.

THURSDAY, OCT. 3
IFMA Foundation FM Academic Awards Reception
6 P.M. – 7 P.M.
Each year at World Workplace, the Foundation proudly recognizes exceptional accomplishments in education, research and scholarship—three fundamental areas of our growth, strength and legacy. See firsthand what the Foundation accomplishes with your contributions.
• Scholarship: Since the launch of the scholarship program in 1991, the Foundation has awarded 389 scholarships worth more than US$1,000,000. We anticipate awarding 50 scholarships this year totaling more than US$125,000.
• International Student of the Year: The Foundation reviews more than a dozen exceptional ISY student applications annually, submitted by student sponsors. Each outstanding student has not only achieved superior academic success, but has also demonstrated proficiency in leadership and FM activities.
• ePoster Competition: View FM-related projects, activities and research work presented by FM students. Winners qualify for free admission to next year’s World Workplace.
• Accredited Degree Program (ADP): The Foundation currently has 28 Accredited Degree Programs recognized by the Facility Management Accreditation Commission (FMAC). The ADP ensures current students, potential employers, parents and prospective students that the accredited FM degrees meet the rigorous academic standard for quality, subject content and student outcome requirements. Accreditation is awarded at the associate degree (two-year), baccalaureate degree (four-year) and graduate degree levels.

NEW! FM Academic & Research Track Sessions
THURSDAY, OCT. 3 & FRIDAY, OCT. 4 | 8 A.M. – NOON
In an effort to support FM and related built environment academic and research individuals, the IFMA Foundation has developed a special FM Academic & Research Track presentation of papers. Hear examples of academic research being conducted at colleges and universities worldwide on a variety of FM topics. The A&R track presentation program is being conducted in a double-blind peer-review process as required by many higher education institutions and will be revealed via the conference website in the coming months.

Networking & Special Events

First-time Attendee Orientation
WEDNESDAY, OCT. 2 @ 8 A.M.
If this is your first World Workplace, make this the first activity on your agenda. Network with other first-timers and gain insider tips on how to make the most of your conference and expo experience. IFMA members and staff will guide you through the program and help you find your way around the convention center.

Expo Grand Opening
WEDNESDAY, OCT. 2 @ 11:30 A.M.
Opening day of the expo features games, product demonstrations, refreshments, giveaways and great information. Travel from booth to booth, seeing the latest and greatest in facility products and services, and spending some time with exhibitors who are there to help you make the best buying decisions for your facilities.

Welcome Reception
WEDNESDAY, OCT. 2 @ 7 P.M.
Sponsored by CAT
One of the oldest science museums in the U.S., the Franklin Institute is a playground for curious minds. Featuring hands-on attractions that examine scientific disciplines from space to electricity, medicine to meteorology, the Institute is a dweeb’s paradise. Let your inner geek run wild, exploring the museum’s interactive exhibits and demonstrations—nothing is off-limit! Enjoy cocktails and hors d’oeuvres as you walk through a human heart, Channel Ming the Merciless and create your own weather conditions. Marvel at the Amazing Machine, an exhibit tailor-made for FM geeks. Dance underneath a magnificent 20-foot-tall marble statue of Benjamin Franklin. Wonders, gadgets and thrills are around every corner.

IFMA Awards of Excellence Luncheon
FRIDAY, OCT. 4 @ 11:15 A.M.
You’re invited to cheer on fellow IFMA members accepting awards for exceptional achievements. This seated luncheon is included in all registration categories (except expo-only and booth staff). IFMA chapters, councils and individual members will be honored during a special awards presentation. The luncheon is followed by closing keynote speaker Barbara Corcoran.

IFMA Awards of Excellence Banquet
FRIDAY, OCT. 4 @ 6:30 P.M.
Sponsored by
Conclude your week with an evening recognizing excellence in facility management. A perfect end to your World Workplace experience, the awards banquet features dinner, dancing, entertainment, guest speakers, and awards and honors presented to members of the IFMA community. Black tie attire is preferred.
Facility Tours

All tours are US$12/person. Please register for the tour of your choice on the World Workplace registration form.

Philadelphia City Hall

The largest municipal building in the U.S., Philadelphia City Hall contains more than 1.45 acres of floor space. It is an architectural treasure inside and out. The public rooms are among the most lavish in the city, and the City Council Chamber, Mayor’s Reception Room, Conversation Hall and Supreme Court Room are the most ornate. The observation deck, which is open to the public, provides a panoramic view of the city. Please note: The tower portion of the tour is not handicap accessible.

Lincoln Financial Field

Located on a 43-acre site, Lincoln Financial Field is the home of the Philadelphia Eagles and the Temple Owls football teams, and is one of the greenest stadiums in the world. In 2012, NRG—one of the country’s largest power generation and retail electricity businesses—designed, constructed and is now operating an integrated sustainable energy solution. NRG’s design includes solar panels and vertical axis wind turbines. Tour the stadium and engage in a Q&A with members of the facility team.

Masonic Temple

Across from City Hall, the Masonic Temple is the home of the Grand Lodge of Free and Accepted Masons of Pennsylvania. The bold and elaborate elevations of Norman architecture make it one of the city’s great architectural wonders. Built in 1937, the current building now houses the Masonic Library and Museum of Pennsylvania. The library contains the most extensive collection of Masonic literature in America; and the museum houses a diversified collection of Masonic treasures that is unequaled.

Temple University Architecture & Arts Facilities

Tour three new arts facilities on the Temple University campus, featuring the latest technology to support a 21st century vision of art education. The first building to be put forward for LEED certification, the Architecture Building is home to the facility management, architecture and preservation programs. The Tyler School of Art Building includes 21st century workspace, and is considered one of the leading arts education facilities in the U.S. The Temple Performing Arts Center is housed in the Baptist Temple, a historic landmark that has been repurposed as the primary campus performance space. Light refreshments will follow the tour.

The Navy Yard EEB HUB

In 2004, the Navy Yard unveiled a master plan, detailing a comprehensive vision that included specific recommendations for adding more than 12 million square feet of new construction and historic renovation to support office, R&D, industrial and residential development, complemented by commercial retail amenities, dynamic open spaces and expanded mass transit. At full build, the Navy Yard will support more than 20,000 employees and more than US$2 billion in private investment.

University of Penn Nanotechnology Building

The result of a US$20 million university alumni gift, this new facility will make Penn a leader in the field of nanotechnology. The Krishna P. Singh Center for Nanotechnology is a planned 100,000 square foot facility that will serve not only the Penn campus, but the entire Philadelphia region, functioning as a crossroads of multi-disciplinary fundamental and translational research, education and innovation.

Comcast Center (2 p.m. - 4 p.m.)

A 58-story, 975’ office tower with restaurant and retail space, multiple three-story stacked atria, a half-acre landscaped public park, a dramatic 120 foot high glass enclosed winter garden and 400-seat dining court, Comcast Center was awarded LEED Gold certification, making it one of the tallest urban green office buildings in the U.S. Featuring an advanced indoor air quality system and comprehensive water conservation program, its resource management program diverted 80% of all construction waste from landfill and utilized recycled materials for more than 20% of the project budget.

Customize Your Education

Educational sessions are categorized by topic track and learning level to assist you in building a program around your specific needs and interests.

Topic Tracks

Thirteen topic areas reflect facility management competencies defined by IFMA’s global job task analysis, coupled with two new topic areas.

- Operations & Maintenance: Building O&M; occupant services.
- Real Estate & Property Management: Real estate planning, acquisition, disposition.
- Human Factors: Healthful and safe environment; security; employee development.
- Environmental Stewardship & Sustainability: Sustainable management of built and natural environments.
- Project Management: Oversight and management of all projects related to facilities.
- Leadership & Strategic: Planning; organizing; staffing and leading the facility function.
- Finance & Business: Strategic plans; budgets; financial analyses; procurement.
- Quality: Best practices, process improvements, audits and measurements.
- Communication: Plans and processes for both internal and external stakeholders.
- Technology: Facility management technology; workplace management systems.

Learning Levels

- 100 level: Sessions geared toward new or emerging FMs with less than two years of experience.
- 200 level: Sessions geared toward FMs with two to five years of experience; perfect for credentialed or aspiring Facility Management Professionals (FMPs), Certified Facility Managers® (CFM®) and Sustainability Facility Professionals™ (SFPs).
- 300 level: Sessions geared toward FMs with more than five years of experience; perfect for credentialed or aspiring FMPs, CFMs and SFPs.

Managing CEUs & CFM Maintenance Points

You are eligible to receive Continuing Education Units and Certified Facility Manager maintenance points for attending sessions at World Workplace 2013 Conference & Expo.

To Receive CEUs:

- Pay the US$12 processing fee when you register for the conference. Note: If you did NOT pre-purchase the CEU processing fee, you may contact IFMA’s membership department to process the fee and set up access to take the assessments.
- Visit http://ceu.experient-inc.com/wwc131 and pass a five-question assessment developed by the speaker.
- CEUs can only be earned upon successful completion of the assessment.
- Your transcript will be emailed to you.

You have 15 business days after the conclusion of World Workplace 2013 to take the assessments and log CEUs. After Oct. 25, the CEU site will close and no CEU credits may be entered.

CFM Maintenance Points are used only by CFMs who want to retain their CFM credential. There are no fees to pay or specific education sessions to track.

To Receive 20 CFM Maintenance Points:

- Record your attendance on your CFM Recertification Worksheet.
- At recertification time, submit your completed CFM Recertification Worksheet.
- Individuals seeking CEUs for other organizations must contact those organizations for instructions on self-reporting credit hours for attending World Workplace 2013 Conference & Expo.
### Thursday, Oct. 3

#### Educational Sessions

Go to [www.worldworkplace.org](http://www.worldworkplace.org) for detailed descriptions, speaker information and knowledge levels.

<table>
<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>8 a.m. – 9 a.m.</td>
<td>Winning Green Initiatives, The Emergence of Mobile Solutions in Corporate Facility Management, Recovery From Flood 2009: The Impact on Your Facilities, Business &amp; Community, 113-year-old Building Gets Modern Makeover With Retrofit Lighting, Managing FM as a Business Within a Business, Are You Prepared to Leverage the Value Being Delivered on Capital Projects by the AEC Community?</td>
</tr>
<tr>
<td>9:30 a.m. – 10:30 a.m.</td>
<td>Seeing the Light of Day Cleaning in Washington County, My Company is Going Work From Home/Flexible Officeing Crazy! What Do I Do? (A Toolkit for Implementation), Violence in the Workplace: How to Survive an Active Shooter, Flooring Disasters: Prevention &amp; Recovery, New Ways of Looking at Facility Capital Program Management, All Work is a WOW Project, The Art of Facility Leadership, This is Your Brain on Space: Neuroscience &amp; Design, Discovering Future Vision: Leading an Imagination Session, A Practical Vision for BIM &amp; FM: Lessons From the Children's Hospital of Alabama</td>
</tr>
<tr>
<td>2:30 p.m. – 3:30 p.m.</td>
<td>Net Zero Buildings: A Federal Mandate, Measuring Productivity: Rethinking The Old Number’s Game, Added Value of FM in the Domain of Risk Management: The Dutch Approach, Facilities Lead Manufacturing Operations Engagement (MOE), Wealth Management for Today’s Facility Professional, Moving to a New Frontier: Expanding Building Sustainability to Include Office Relocations, FM Internships: Case Studies From Programs That Have Worked, Advancing Your Career While Advancing Energy Retrosites: Mapping the Facility Manager’s Role, Big Data &amp; Analytics: From Moneyball to Lady Gaga to Workplace, Mobile Solutions: Take Your Work to Where the Work Takes Place, Healthy Options for Sustainable Facilities</td>
</tr>
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</table>
## Educational Sessions

**FRIDAY, OCT. 4**

Go to www.worldworkplace.org for detailed descriptions, speaker information and knowledge levels.

### LEGEND
- Environmental Stewardship & Sustainability
- Emergency Preparedness
- Quality
- Operations & Maintenance
- Finance & Business
- Project Management
- Leadership & Strategy
- Human Factors
- Communication
- Workplace Evolutionaries
- Technology
- Real Estate & Property Management
- FM Solutions

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<tr>
<td>8 a.m. – 9 a.m.</td>
<td>Value-Driven Near-Zero Strategies for New &amp; Retrofit Commercial Buildings Case Study/Panel Discussion: How to Avoid &amp; Correct Them</td>
</tr>
<tr>
<td>9:15 a.m. – 10:15 a.m.</td>
<td>Sustainability in Manufacturing Military Services FM Best Practices The 17 Mistakes Made in Emergency Plans: How to Avoid &amp; Correct Them</td>
</tr>
<tr>
<td>11:45 a.m. – 12:45 p.m.</td>
<td>The Value of the SFP: Case Study &amp; Panel Discussion Building Continuity: Risks &amp; Lessons Learned Rebuilding After the Storm: The Professional Requirements of Construction Contractor Go to <a href="http://www.worldworkplace.org">www.worldworkplace.org</a> for detailed descriptions, Speaker information and Knowledge Levels. Putting The “P” In FM: Project Management for the FM Professional Star Power: Branding Your FM Organization</td>
</tr>
<tr>
<td>11:45 a.m. – 12:45 p.m.</td>
<td>The Value of the SFP: Case Study &amp; Panel Discussion</td>
</tr>
</tbody>
</table>

### IFMA Awards of Excellence Luncheon and Closing Keynote Address

11:45 a.m. – 12:45 p.m.
Source solutions to your immediate and long-term facility needs. Make long-lasting business partnerships with suppliers dedicated to helping you make the best buying decisions for your facility.

**IFMA Social Networking Lounge**
Pitch your story to FMJ editors, receive social networking tips for your business and view IFMA's social media action in real-time! Want a souvenir? Create a 30-second video and pose for pictures at the social media photo booth! Videos and photos will be instantly posted online and you will receive pictures to commemorate your week at World Workplace.

**IFMA Central**
Discover the exceptional resources available through the world’s largest association for facility management. Learn about the benefits of professional recognition as a CFM®, FMP® or SFP®. The IFMA Foundation will also be housed in IFMA Central—find out about Foundation projects and achievements that benefit the profession.

**Attendee Prize Giveaway**
Play the expo card game to qualify for prizes! Drawings are held both days of the expo. You must be a Full Event attendee to play and present to win.

**Expo-only Registration**
Can’t attend the full conference? You can still make valuable contacts and gain information to enhance your organization’s triple bottom line as an expo-only attendee. Registration is free and includes a two-day pass to the expo floor. Expo-only registration does not include conference sessions, proceedings, the attendee prize giveaway or networking events; however, expo-only attendees may attend Solutions Arena sessions.

**Solutions Arenas**
Participating exhibitors teach you how to apply their problem-solving tools in your facilities. Free 60-minute informational sessions and 30-minute product demonstrations will be held in the expo hall on Oct. 2-3.

**NEW! Sustainable Office Showcase**
Explore a number of sustainable solutions displayed in real-life applications, such as a workstation, restroom, kitchen, reception area and meeting room.

**Benjamin Franklin Parkway**
In the market for a solutions provider based in the Northeast United States? Interested in experiencing Philly from a product and service perspective? Located on the 1600 aisle of the expo floor, Benjamin Franklin Parkway will be home to the Greater Philadelphia Chapter of IFMA and a number of local/regional exhibitors.

**The Expo**
Expo Hours
**WEDNESDAY, OCT. 2
11:30 A.M. – 4:30 P.M. | Expo Grand Opening**
10:30 A.M. – 2:30 P.M.

**THURSDAY, OCT. 3**
11:30 A.M. – 4:30 P.M. | Expo Grand Opening
10:30 A.M. – 2:30 P.M.

**Expo Grand Opening**
Immediately following Wednesday morning’s general session, attendees will join the parade that leads to the official grand opening of the expo. Many booths will feature games, refreshments and product demonstrations. Explore facility solutions, chat with representatives, collect information, have lunch and enjoy the afternoon.

Our thanks to the following prize card & prize donation sponsors:
These outstanding companies and organizations represent the best in facility and business solutions. On behalf of this year’s exhibitors, we invite you to shop, learn, see what’s new, gain insight into industry trends, have your questions answered and problems solved at the World Workplace 2013 Expo.

IFMA’s Corporate Sustaining Partners are listed in bold.

Premier Sponsors

ABM
Attendee Bags
AquaChemPacs
Sponsor Card

ARCHIBUS Inc.
Solutions Arena 2
Caterpillar
Prize Donation
Welcome Reception

DTZ, a UGL Company
Prize Card

Excel Dryer
Executive Management Services
Prize Card

Five Star Hotels
Sustainability

Sponsors

ABM
Global Risk Management Solutions
InPro Corp.
Prize Card

ARCHIBUS Inc.
Solutions Arena 2
Caterpillar
Prize Donation
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DTZ, a UGL Company
Prize Card

Excel Dryer
Executive Management Services
Prize Card

IFMA’s World Workplace 2013 Conference & Expo | Leading FM: Advance Business, Get Results

October 2-4 | Philadelphia Convention Center | Philadelphia, Pa., USA | www.worldworkplace.org

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**Additionl Registration Options**

- **Full Event**: Retired Member, Chapter Administrator or Spouse: US$95
- **Student Full Event**: US$295
- **Student One-day Registration**: US$85
- **Speaker One-day Registration**: US$155
- **Expo Only**: Free

**Additional Tickets & Fees**

- **Golf Tournament**: US$150 by July 25
- **IFMA Foundation Celebration**: US$95

**Registration Categories**

<table>
<thead>
<tr>
<th>Category</th>
<th>Price (before July 25)</th>
<th>Price (after July 25)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Event</td>
<td>US$695</td>
<td>US$795</td>
</tr>
<tr>
<td>Member</td>
<td>US$485</td>
<td>US$595</td>
</tr>
<tr>
<td>Nonmember Full Event Registration</td>
<td>US$795</td>
<td>US$895</td>
</tr>
<tr>
<td>Nonmember One-Day Registration</td>
<td>US$485</td>
<td>US$595</td>
</tr>
<tr>
<td>Student Full Event Registration</td>
<td>US$295</td>
<td>US$395</td>
</tr>
<tr>
<td>Student One-day Registration</td>
<td>US$85</td>
<td>US$95</td>
</tr>
</tbody>
</table>

**Encore Event**

- **NEW**:
  - Opening Keynote Address: US$50
  - Spouse Full Event Registration:
    - **Student**: US$95
    - **IFMA Member**: US$145
  - **IFMA Foundation Celebration**: US$95
  - **Full Event** - includes one year of IFMA base and local chapter membership

**Other Events & Additional Tickets**

- **Deeper Dive Session 1: Disaster Preparedness & Recovery**: New Normal is Anything But! How FMs Can Be Ready for Anything
  - **Member**: $69; Nonmember $89

**Payment Information**

- The following information is needed to process your payment. All credit card charges will be in U.S. dollars. Make checks payable to IFMA. Checks will be accepted in U.S. funds only.
- Charges will be made in U.S. dollars. Make checks payable to IFMA. Checks will be accepted in U.S. funds only.
- The following information is needed to process your payment. All credit card charges will be made in U.S. dollars. Make checks payable to IFMA. Checks will be accepted in U.S. funds only.

**Corporate Discount**

- Groups of five or more from the same company (same physical address) receive the fifth full registration FREE! Please contact an IFMA Customer Service Specialist at +1-713-623-4362 for details.

**Approval Code**

- **IFMA**: AIA #:
- **BOMA**: BOMI #: **EURO** #: **FMA**: **GLOBAL FM**: **IFMA**: **SAME**: **USGBC**: and have paid your annual dues by the time of registration.

**Early Bird Registration**

- **by July 25, 2013**: US$785
- **Price after July 25, 2013**: US$885

**Nonmember Registration**

- Full Event nonmember registration includes one year of complimentary IFMA base and local chapter membership, activated within two weeks of your registration confirmation.

**Additional Registration Options**

<table>
<thead>
<tr>
<th>Registration Options</th>
<th>Early Bird</th>
<th>Expo Only</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Full Event</strong>: Retired Member, Chapter Administrator or Spouse</td>
<td>US$95</td>
<td>Free</td>
</tr>
<tr>
<td><strong>Student Full Event</strong>: US$295</td>
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<td></td>
</tr>
<tr>
<td><strong>Student One-day Registration</strong>: US$85</td>
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<tr>
<td><strong>Speaker One-day Registration</strong>: US$155</td>
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<td></td>
</tr>
<tr>
<td><strong>Expo Only</strong>: Free</td>
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</tr>
</tbody>
</table>

**IFMA’s WORLD WORKPLACE 2013 EVENT REGISTRATION FORM**

Oct. 2-4, 2013 | Philadelphia, Pa. | USA

Complete this form and return to: International Facility Management Association, P.O. Box 203848, Dallas, TX 75330-3848, USA; Fax to +1-301-694-5124(International) OR +1-888-772-1888(Domestic).

**Informal First Name**: IFMA ID #:

<table>
<thead>
<tr>
<th>Full Name:</th>
<th>Designation:</th>
</tr>
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</table>

**Job Title**: AIA ID #:

| | |
| --- | |

**Address**: Country:

<table>
<thead>
<tr>
<th>City:</th>
<th>State/Province:</th>
<th>ZIP/Postal Code:</th>
<th>Phone:</th>
<th>Fax:</th>
<th>Email:</th>
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<tr>
<th>IFMA:</th>
<th>AIA:</th>
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<th>IFMA:</th>
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</table>

**IFMA reserves the right to cancel an IFMA educational event due to low enrollment, unforeseen factors, or any other reason making it financially or economically inadvisable to conduct the event. In the event of cancelation, registrants will be notified as promptly as the circumstances permit (although IFMA cannot be liable for any failure to notify) IFMA, however, cannot be responsible for any other costs, losses, or expenses, including but not limited to, travel, lodging, transportation or any other costs incurred in connection with the event.**

**Contact an IFMA Customer Service Specialist at +1-713-623-4362 for details.**

**IFMA fully complies with the legal requirements of the Americans with Disabilities Act rules and regulations. If you have any special needs, please e-mail registrations@ifma.org.**
Return to:

International Facility Management Association,  
P.O. Box 203648,  
Dallas, TX 75320-3648, USA
Considered the Birthplace of America, Philadelphia, Pa., is the fifth largest city in the United States. Often referred to as “Philly,” the city’s museums, monuments, parks, pubs, restaurants, shops and neighborhoods offer a wealth of history and entertainment.

Hotel Block
Book your accommodations online at one of the following official event hotels. Rooms are subject to availability.

- **Philadelphia Marriott Downtown**
  - Headquarters Hotel
  - US$215 per night single/double

- **Courtyard Philadelphia Downtown**
  - US$200 per night single/double

- **Loews Philadelphia Hotel**
  - US$215 per night single/double

- **Home2 Suites Hilton**
  - US$192 per night single/double

- **Hilton Garden Inn**
  - US$199 per night single/double

- **Hampton Inn Philadelphia Center City**
  - US$185 per night single/double

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**SEPTA**
The Southeastern Pennsylvania Transportation Authority (SEPTA) offers an Airport Line from all terminals to connect you to the Center City in less than 25 minutes. The US$11 One-Day Independence Pass allows you to travel on SEPTA buses, trolleys, subways and trains. The pass may be purchased from the conductor on any Regional Rail train, at SEPTA Ticket & Sales Offices and online at shop.septa.org.

**On Foot**
Philadelphia is rated the fifth most walkable city in the U.S. With an easy-to-follow grid design, Center City spans 25 blocks between two rivers: the Schuylkill and the Delaware. In between, the north/south streets are numbered and the east/west streets have tree names (e.g., Walnut, Spruce, Pine).

Colorful directional signs called “Walk! Philadelphia” have been added throughout Center City to help you navigate. Center City District populates the streets with uniformed goodwill ambassadors who will answer questions, provide directions and have radio contact with Philadelphia police.

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**Getting Around Philadelphia**
The Pennsylvania Convention Center and official IFMA hotels are located in Center City. Philly’s compact downtown area allows visitors to explore a number of attractions within a short walk or cab ride from the convention center or any downtown hotel.

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Return to:

International Facility Management Association,
P.O. Box 203648,
Dallas, TX 75320-3648, USA
Sustainability at World Workplace

IFMA follows a standard set of sustainable policies and practices at all of its events; and we encourage our partners, exhibitors, sponsors and attendees to do their part in reducing their carbon footprint. Learn more about the following programs and policies at www.worldworkplace.org/conference/sustainability.

- Recyclables: Bins are located throughout the convention center for recycling papers, used cans and bottles, and conference name badges for reuse at future IFMA events.
- Reduced Paper Usage: Primary distribution of event information is via website and email. On-site materials and handouts are minimal. Post-conference panel notes, presentations and proceedings will be available on the event website. Session evaluations will be conducted online.
- Conference Surplus: Table centerpieces, foam core, and other materials and supplies will be donated to a local school or charity.
- Food/Catering: As often as possible, disposable cups are replaced with reusable silverware and/or compostable disposables. Trash bags are made from recycled materials. Locally grown purveyors or fair trade products are used when available. Surplus catering is donated to a local charity.
- Travel/Carbon Offsets: If you would like to calculate your carbon footprint for the event, visit www.worldworkplace.org to access footprint calculators.
- On-site Transportation: Each official event hotel is within walking distance of the convention center, as well as local attractions, dining and entertainment options.

For more than 30 years, IFMA’s World Workplace has been leading groundbreaking discussions on the management of facilities, staff and workplace projects, making it an enriching experience for FM professionals and those in workplace-related industries, such as architecture, engineering, interior design, property management, security, IT, HR and sustainability.

Attendees have the opportunity to make connections before, during and after the event, with a global and diverse community of practitioners, topic experts, educators, business leaders and solution providers.

Social Media
Join the discussion on Leading FM to Advance Business & Get Results through IFMA’s social media outlets online.

Sponsors
The high quality of the World Workplace experience is due in large part to the generous support of our sponsors. IFMA is pleased to recognize the businesses and organizations that contribute to the continued excellence of this event through sponsorships of special activities, services and attendee amenities.

Participating Partners
Leading FM and trade media outlets contribute to the ongoing dialogue on the FM’s role in organizational and operational excellence, and join IFMA in promoting IFMA’s World Workplace throughout the year.

Participating Organizations
IFMA’s World Workplace benefits from the support and participation of many outstanding associations and organizations. In addition to IFMA members, attendees represent these fine organizations: AIA • ASHE • ASID • BIFM • BOCA • BOMA • EUROFM • FMA • GLOBAL FM • IDA • SAME • USGBC.

Special Programs

**ENERGY STAR Challenge for IFMA Chapters & Councils**
An annual challenge that encourages IFMA members, chapters and councils to use the ENERGY STAR Portfolio Manager, housed on the EPA’s website, to benchmark energy and water consumption, set realistic energy management goals, and comply with mandatory reporting initiatives. Learn more at ifma.org/sustainability.

**IFMA’s Sustainable Exhibitor Program**
All World Workplace exhibitors are invited to help us create a more sustainable expo. This voluntary program was established to raise awareness of sustainable exhibition practices and recognize the outstanding efforts of exhibitors that successfully demonstrate sustainable practices. One company will receive the IFMA Award for Sustainable Exhibitors.

**Green Philly**
Philadelphia Mayor Michael A. Nutter pledged to make Philly the number one green city in America. He created the Mayor’s Office of Sustainability, which spent a year researching municipal sustainability and talking with residents to draft “Greenworks Philadelphia.” This ambitious plan sets 15 sustainability targets in the areas of energy, environment, equity, economy and engagement.

**Green Partners**
IFMA works with product and service providers that follow their own set of sustainable strategies and practices. Freeman is the official general service contractor for World Workplace, providing decorating services, signage production and placement, expo floor layout, structure design and construction, show management storage and shipping, and booth set-up, supplies and support for exhibitors. Helping organizations produce more environmentally friendly events, Freeman offers online ordering systems to reduce paper waste; recyclable carpet, which contains recycled content; paper-based signage materials as an alternative to foam core or plastic; and SmartWaySM certified haulers to ensure sustainable shipping.